

APPEAL

Sponsoring under Corporate Social Responsibility (CSR)

Indian Railways is transforming itself by re-orienting towards customer needs and passenger amenities/facilities. Also as part of its responsibilities towards environmental sustainability, many initiatives are on anvil as an offshoot of Swachh Bharat Abhiyan to augment and supplement the efforts of Indian Railways in this direction.

In this context, it is to appeal all the Corporate bodies to come forward and sponsor the various works/supplies required in the above efforts of Indian Railways. Indian Railways is a big organisation having more than 23 million passengers travelling daily on 12617 trains and it will give great visibility to your generosity in sponsoring towards customer needs and environmental projects.

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