



SOUTH CENTRAL RAILWAY

Head Quarters Office
EnHM Wing
Mechanical Branch
Rail Nilayam
Secunderabad-500 071
Date: 14.03.2017

No.M.EnHM/SBM/14

DRM/SC, HYB, BZA, GNT, GTL & NED

Sub: Swachh Bharat Mission – Action Plan for the year 2017-18
Ref: CRB Lr.No.2015/EnHM/06/12 dated 12.04.2016.

Vide RB letter in reference, the “Swachh Bharat Mission 2017-18” action plan for South Central Railway and the drives required to be organised during the period April-2017 to March-2018 is enclosed in the **Annexure-I**.

It is therefore requested to organize the drives as per the action plan annexure-I and arrange to send the drive reports of the divisions (with photographs) to EnHM wing (enhmscr@gmail.com) of South Central Railway for further communication to Railway Board.

Encl: As above


(ARJUN MUNDIYA)

Chief Mechanical Engineer/SCR

Copy to:

CMD, CCM for information and necessary action.

Annexure-I (Page-1)

Action Plan for Swachh Bharat Mission 2017-18 for South Central Railway

S.No.	Activity	Period
1	Intensive cleaning drives at 'A1' & 'A' category stations	One station per week and all stations should be covered in a quarter. The same should be repeated in other 3 quarters also.
2	a) 'B' category stations	Fort nightly drive two time in current financial year 01.05.2017 to 15.05.2017 01.11.2017 to 15.11.2017
	b) 'C' category stations	01.06.2017 to 15.06.2017 01.09.2017 to 15.09.2017
3	Theme based cleanliness drives	
	a. All Govt. offices	16.04.2017 to 31.04.2017
	b. All Hospitals and Health Units	01.07.2017 to 15.07.2017
	c. All work places of Workshops	01.10.2017 to 15.10.2017
	d. All Railway colonies	01.12.2017 to 15.12.2017
	e. All work places of Coaching & Freight depots	01.02.2018 to 15.02.2018
	f. All work places of Sheds	01.03.2018 to 15.03.2018
4	Production of Innovative video film on cleanliness theme and launch campaign (CCM, CME & CPRO)	Oct 2017 onwards.

Methodology to be followed for Swachh Bharat Mission 2017-18

1. Once a week, Intensive Cleanliness Drives should be done selecting a day of less intense activity, such as Saturday/Sunday, covering all the 'A-I' and 'A' category Railway Stations as well as important religious and tourist place stations. All such Stations should be covered by rotation within a three monthly period starting from April' 17 so as to repeat the same during the next quarter. The areas should include the entire station premises including the approaches, not only the ticketed areas.
2. Organising campaigns on cleanliness including creating awareness through Social/Charitable organisations and non-governmental agencies like Bharat Scouts & Guides, NSS etc. once in a month at all 'A-I' category stations. Education of passengers of pass through trains at these stations on proper use of train toilets including bio-toilets and anti-littering should form a key part of such campaigns.
3. All 'C' category (suburban) stations should also be covered in the cleanliness drives' during two separate fortnights in the year by the ZRs having 'C' category stations. Concerned ZRs can choose such fortnights keeping in view their other programmes.
4. During all the above drives, focussed and sustained attention should be given to identify areas prone for uncleanliness and take effective actions to get lasting improvement in such areas. Throwing of garbage indiscriminately and making dirty repeatedly in such areas should be monitored through frequent checks, including possible CCTV footages in order to levy penalties / compensation and deter the habitual and large scale offenders using Anti littering Rule - 2012 as well as 'polluters pay principle' as directed by NGT, in order to bring in the lasting improvement. Coordination with local municipal authorities should also be resorted to, if needed.
5. Each Zonal Railway should make a minimum of one innovative video film on cleanliness theme and launch media campaigns starting from Oct.'17.